



Webinar Profits

PART VII

***10 FILL – IN – THE – BLANK EMAIL EMAIL
SWIPES FOR GENERATING PRE - WEBINAR
EXCITEMENT AND POST – WEBINAR SALES***



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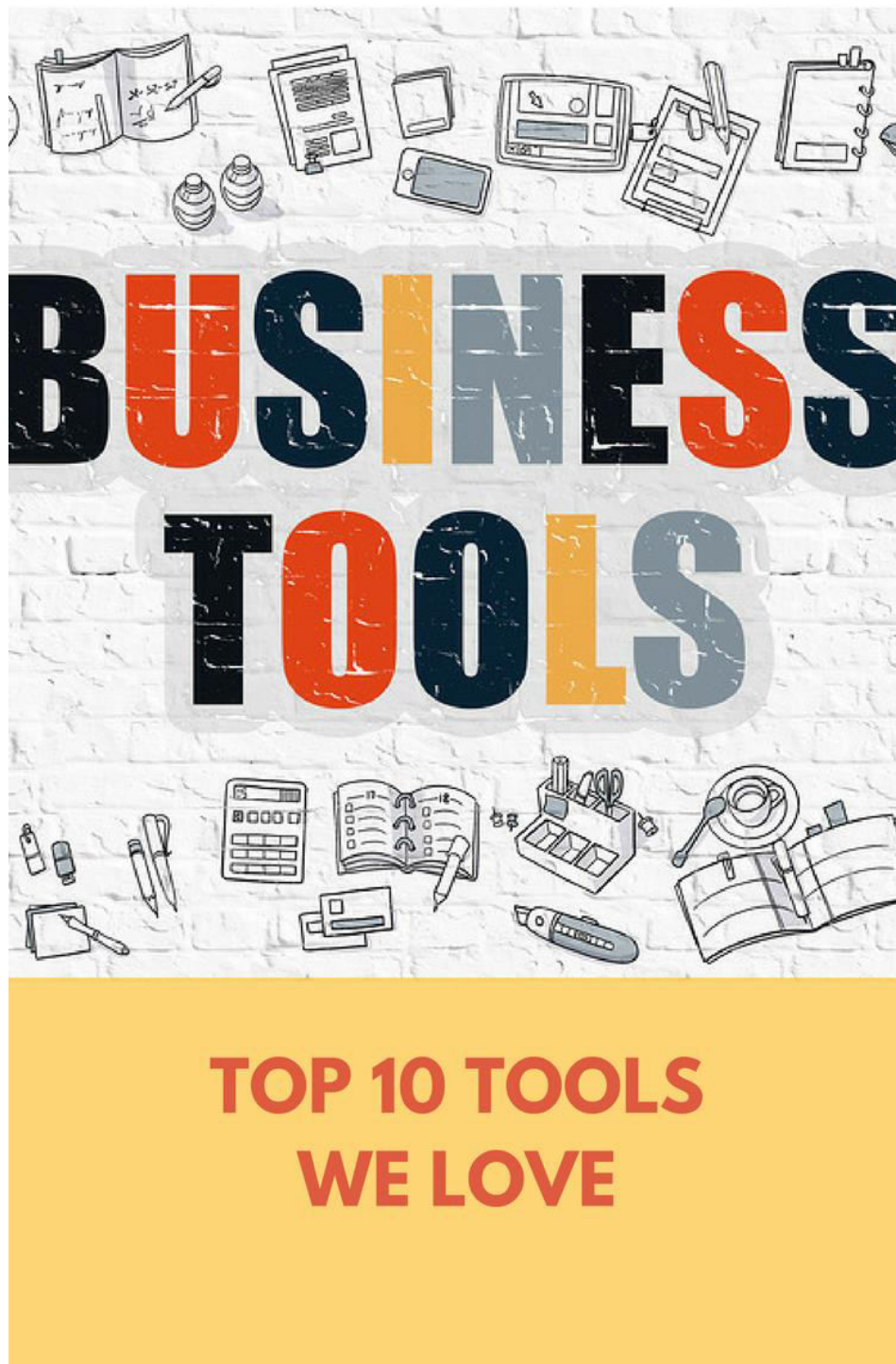
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NAMS.ws/TRIAL



10 Fill-In-The-Blank Email Swipes For Generating Pre-Webinar Excitement And Post-Webinar Sales

When you're planning a webinar, there are two things you need to do with your mailing lists:

1. Create pre-webinar excitement.
2. Generate post-webinar sales.

Below you'll find 10 email swipes you can use for both of these purposes. Take a look...

Pre-Webinar Excitement Swipes

Note: Some of these emails you'll send out to your regular email lists, while others you'll send out to those who've already registered for your webinar. (You send emails to registrants because you want to keep registrants excited so that they attend.)

Email 1: Have you ever wanted [to get some benefit]?

Hi [Name],

If you're like a lot of [type of niche people], then you're tired of [getting some bad result]. Seems like every time you try to [achieve some goal], you just end up [with some bad result].

Until now...

Because on [date and time], you're going to find out how to finally [get some awesome benefit]. And it's all free when you join the [name of webinar] webinar!

Here's how to sign up: [registration link]

Just look at what you'll discover during this free event:



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- You'll find out the #1 way to [get some benefit]!
- You'll learn how to avoid the top [number] mistakes that plague most [type of people]
- Plus you'll even discover the secret of [getting some good result]!

The webinar is coming up fast, so join now!

[sign off]

P.S. You're going to want to sign up right now, because there's limited seating and they're bound to go fast. Grab yours here: [registration link]

Email 2: What are you doing [day and time, e.g., "Tuesday night"]?

Hi [Name],

If you've ever wanted to [get some good result], then you're going to want to spend an hour with [us] on [day] [time of day, e.g., "evening," "morning," "afternoon"]. That's because we're doing a free webinar, where we're sharing everything we know about [getting some specific benefit]!

Inside this jam-packed hour you'll discover [how to get some benefit]. You'll even get a surefire [tip/strategy/way] [to get some other benefit]. Plus there will also be an opportunity at the end to get your [type of] questions answered!

An event like this doesn't come around very often, so click here [LINK] to join now!

[sign off]

P.S. There are only [number] seats available and they're going to go fast, so join now while you still can! Click here: [LINK]



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Email 3: There are only [number] webinar seats left...

Hi [Name],

I knew this [type of or name of] webinar would fill up fast, but I didn't think it would fill up THIS fast! As I write this, there are only [number] seats left – and there will be even fewer available by the time you read this!

Don't miss out – join this free event right now by clicking here: [link]

It's no wonder the seats are filling up fast. It's because [give a good reason – what is the MAIN benefit of this webinar]!

Plus, you're even going to [discover how to get some other benefit], WITHOUT [the typical unpleasant side effects/bad results that usually happen].

How is that possible? That's exactly what you'll find out during the free webinar, so register now at:

[link]

[sign off]

P.S. Set a reminder – the webinar is [date and time]... I'll see you there!

Email 4: The best way to [get some benefit]?

Hi [Name],

You've probably tried to [get some benefit] many times over [the past days/weeks/months/years]. But every time you think you're finally getting it, [some bad thing happens].

You know what? You're not alone. And it's not your fault. Here's why...



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[Explain why the reader keeps getting some bad result – something that isn't their fault, either because it's a factor out of their control or it's something no one has ever told them about.]

But there's a way to get around this problem. And that's by [explain briefly how to avoid the problem]. Simply put, it's the best way to [get some good result]!

So how does it all work? And how can you [start using this method] to [get great results for yourself]?

That's what you'll find out [day and time of webinar] during the free [Name of Webinar] webinar. Join now:

[link]

[sign off]

P.S. Only the first [number] who register now will get a seat at this free event, so click here to get started: [link]

Email 5: It all starts tonight!

Hi [Name],

Just a reminder – the [type of] webinar starts tonight at [time]. You won't want to miss it, because [give the single best reason/benefit] why people will want to attend.

You can join in by [explain how to get on the call].

See you there!

[sign off]

P.S. Here's that link again: [webinar link]



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Post-Webinar Sales Swipes

During the webinar you promoted some specific product or service. A few people probably purchased it right after the webinar ended. But for everyone else, you need to send a few follow ups to boost conversions and generate sales. Check out these swipes...

Email 1: Webinar replay is now available...

Hi [Name],

Wow – what a great webinar we had last night, where [attendees discovered how to get some great result]!

If you attended, then you're probably eager to watch it again. And if you didn't attend, then you're definitely going to want to catch the replay. The good news is that it's ready now, and you can watch it here for free:

[link to replay]

Attendees can't stop talking about the webinar. Almost everyone is [talking about some specific tip/secret shared during the webinar]. And no wonder – this [tip/secret is changing the way people approach some task]... and people are getting amazing results!

So watch (or re-watch) the webinar right now at:

[link]

[sign off]

P.S. The people who are getting the BEST [type of] results are the ones who [are using some paid product or service]. You can get great results too by clicking here [link to promo]...

And if you hurry, you'll even [get some special discount offer], so click the link above now to check it out!



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Email 2: What's holding you back from [achieving some goal]?

Hi [Name],

Do you ever feel like you're struggling to [get a good niche-relevant result], while everyone else seems to make it look so easy?

If so, then you probably loved watching the webinar the other night, where we revealed the biggest factors [that hold you back from achieving your goal]. If you want to catch the replay, you can do so right here:

[link]

(By the way, that replay link isn't going to be available for free for too much longer, so be sure to watch it now while you still can.)

To quickly recap, there are [number] potential problems that can greatly affect your [type of] results:

1. [Describe the first problem.] [Explain briefly what the webinar said about getting around that problem.]
2. [Describe the second problem.] [Explain briefly what the webinar said about getting around that problem.]
3. [Describe the third problem.] [Explain briefly what the webinar said about getting around that problem.]

Now most people find the third problem the most troublesome. And that's because [list a reason why it's such a sticky problem].

Now here's the good news...

You can virtually eliminate [any specific issues associated with this problem] when you use [Name of Product].



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That's right, this [type of product] [provides some highly desirable benefit], without [having the user suffer with some undesired side effect/consequence]. Finally, now you too can [get a great result]!

Best of all?

If you act now, you can get a [number]% off discount on [Name of Product] when you order now using this link:

[link to product]

This very special offer ends soon, so grab it now while you still can!

[sign off]

P.S. You're going to love [Product Name] and the way it [delivers some benefit] – I guarantee it! So go ahead and order now and use it for a full 60 days. If you're not absolutely thrilled with your results, simply email me for a full and prompt refund.

Fair enough? Then order now at [link]...

Email 3: The easy way [to avoid/get around some specific problem]...

Hi [Name],

Think about this for a moment...

Almost everyone who [has achieved some specific niche goal] has done it by [doing some very specific thing].

But up until now, it's been really difficult to [do that very specific thing]. That's because [list the reason why it's difficult to do that thing].

Now as you learned during the [Name of Webinar] webinar, there IS a way to make it easier than ever to [get around this problem].



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The solution? You need to [do something in a specific way]. And that's exactly what [Name of Product] helps you do.

Order now, and in just minutes you'll discover:

- A surprisingly easy way to [get some result] – you'll kick yourself when you find out what it is!
- What the [type of experts/authorities in the niche] do when they want [to get some good result] – and how you can start doing it too to get great results!
- The #1 way to [get some awesome benefit] – almost no one knows about this amazing [secret/strategy/method/etc.]!

So here's the bottom line...

If you want to start [getting some great result], then you need to do what the pros do and start using [Name of Product].

Click here to get started:

[link]

[sign off]

P.S. There's still time to get a [number]% off discount when you order [Name of Product]. But this special offer ends soon, so grab your savings at the following link while you still can: [link]



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Email 4: Here's what others are saying about [Product Name]...

Hi [Name],

There's a lot of excitement right now in [type of niche] circles about [Name of Product]. And if you watched the [Name of Webinar] webinar the other night, you're probably pretty excited too.

But there's something else on a lot of people's minds. Namely, does [Name of Product] REALLY work? Does it really [get some good result]?

The short answer: A resounding YES.

In fact, we're so sure that you're going to love your results, that we've backed the product with an iron-clad, 60-day money back guarantee. If you're not totally thrilled with [Name of Product], all you have to do is let us know so we can offer you a prompt and cheerful full refund.

But we're not the only ones who think this product is the best way to [get some great result]. Our customers are raving too.

Just take a look at what [name] from [location] says about [Name of Product]:

[Insert one of your strongest testimonials – preferably one that talks about the actual results the testimonial giver received.]

And he/she isn't the only one who's getting great results. Check this out:

[Insert another strong testimonial]

Or how about this...



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[Name of testimonial giver] didn't even think it was possible for [him/her] to get great results, because [list why they didn't think it was possible]. But just look at what happened:

[Insert another strong testimonial.]

You can get great results like this too. Click here to get started:

[link]

[sign off]

P.S. Hurry and order now while you can still get yourself a special price! Click here: [link]

Email 5: Time is running out on a great deal...

Hi [Name],

Just a heads up that the special offer for [some discount or other great deal] [Name of Product] is about to expire. You'll want to snatch it up while you still can right here:

[link]

Simply put, this [type of or name of product] is the best way to [get some really good benefit]. That's because [list a reason why this product is better than other solutions on the market – basically, offer the USP (unique selling proposition) here].

But don't take my word for it – order now risk free at:

[link]

And hurry, because the special discount price ends [list when it ends]!



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[sign off]

P.S. Yes, [Product Name] is worth every penny even when you pay full price. But why pay more when you don't have to? Order now to get yourself a big discount: [ink]



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Methodize

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Custom Marketing Suite Software including site builder, video management, tracking, quiz engine
And much more...