

# Strategies for Earning Quick Cash Now





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## Strategies for Earning Quick Cash Now

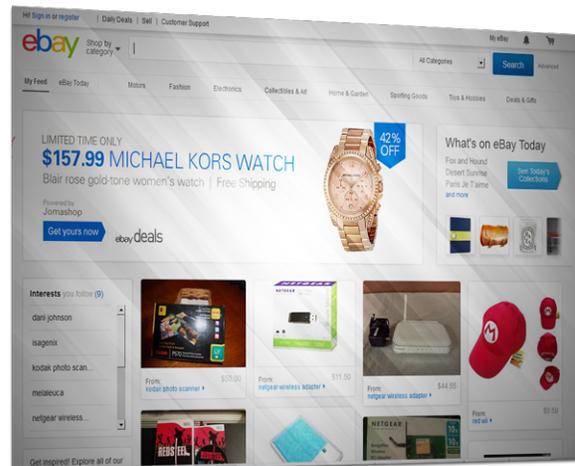
In today's economy, with the uncertainty in the job market and the lack of regular raises (and even cut backs) for those who do have regular jobs, most people are looking for ways to increase their incomes and earn quick cash now. Families need cash for doctor's bills, school tuition, and even food.

Thankfully, due to the Internet you can earn money in your spare time with just a little thought to your talents and hobbies. Is there anything that you currently do as a hobby, or wish you had the money to do as a hobby, that you can turn into quick cash? Chances are there is. If you just give it a little thought, you'll be able to come up with an idea of your own.

In the meantime, read these ideas. You may just get your mind working in the direction of creating a wonderful side income, and perhaps eventually even replace your full-time job. The Internet provides many unique and creative opportunities not only for you to earn quick cash now, but for you to keep earning cash as you need it. These ideas really can replace your current income if you keep moving forward, so you can have more choices and quit worrying about your personal finances.

### Sell Your Stuff on eBay.com

One of the first ways that people think of when they think of making money online is earning money through the auction site eBay. Movies like the "40 Year Old Virgin" have highlighted eBay, and physical store fronts have even popped up to help people sell their stuff on eBay. If you have enough things to have a garage sale, then you can sell those things on eBay instead. That way, you can go to work, come home and check orders, pack and ship what's been purchased, and you're done. No setting up and cleaning up after a garage sale, and no wasting your Saturdays off in your own yard.



Whether you want to just earn a little extra money each week, or earn a full time living from home, eBay.com makes it possible. They have great learning tools available to all sellers, as well as step-by-step instructions to help you make the most of each listing so that you can command higher dollar amounts. They even have information about how to promote your items and give you the tools to do it.

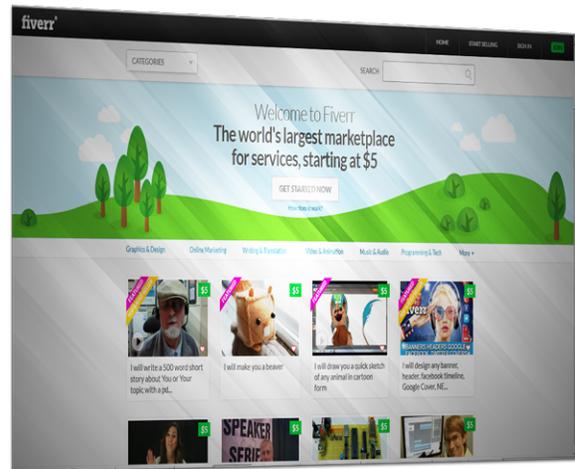
To get started, first get your items arranged, and priced. If you're just selling your own old items, then sale you make is pure profit. If you are buying items from others then reselling, ensure that you take into consideration your cost of buying, listing, and shipping as you price the items. Take photographs with a nice white background, or if it's a nice sunny day then take pictures of them outdoors. You want good pictures that show off each item's true appearance, not pictures that make them look better, or hide problems. You actually want to point out any problems with the items in your item descriptions as well.

Load the pictures up, set up your auctions, promote your sales, and you're on the way to money in the bank.

### Sell Your Skills on Fiverr.com

If you have skills such as singing, graphic design, coding, writing, copyediting or other creative offerings you can make money on Fiverr.com. Start out with creating “gigs” that you charge five dollars for (Fiverr.com keeps 1 dollar), but once you've crossed a certain threshold of achievement you can offer add-ons to the original gig, called premium gigs, so that you can make even more money per gig than before.

For instance, let's say you're a good editor. You can set your base price at editing 2000 words for \$5.00, then offer premium upgrades to the first offer, such as formatting, editorial critiques, and faster turnaround time. Currently, you must have 10 successful transactions before you can start offering premium upgrade services. Make this your first goal.



Many people are making \$150 to \$300 per week on Fiverr.com despite the low price point. Someone who can work quickly can churn out several gigs per hour, earning quite an income from a part time endeavor. The key is to understand what you want to offer, know how long it takes you to do it and to create good examples of what you offer. In addition, it is important to write good directions for the buyers.

As always, under-promise and over-deliver for repeat business.

### Use Bidding Sites Like Elance.com

This is a bidding site where you sign up to bid on projects that people and business owners need completed. Over 100,000 projects are posted on Elance.com each and every month, so there is bound to be something you can do. Take a look at Elance.com to see the sorts of services people are offering, as well as the type of jobs businesses are posting. If you can do any of that, then you can make money on Elance.com.

The key to making money on Elance.com is to complete your personal profile and make it stand out. Upload a professional looking headshot of yourself, and don't try to hide your identity. Write up a profile that gives a true picture of who you are, and what you can deliver. Consider who you want to choose your services, and make a profile that speaks directly to this audience. Be professional, honest, warm and real. Upload examples of projects, a portfolio and resume that will impress potential clients.



Another way to stand out on Elance.com is to take the skills tests that they offer. These skills tests prove to potential clients that you have ability to do what they need done. The skills tests are highly influential in helping your bids not only get accepted, but they help potential contractors find you in the first place. Your moneymaking ability is only limited by your time when it comes to bidding sites like Elance.com.

### Buy and Sell on Craigslist.org

Craigslist is a free online classified website. Anyone can post to it, and anyone can read it. You can find stories on the web about how people have started used appliance businesses by buying old ones from listings on Craigslist, fixing them up and reselling them. If you're handy, and can fix things up this is a great possibility. Another potential is to buy old furniture, refinish it, and then resell it. Believe it or not, you can buy things off Craigslist, and then resell them in the very same listings.



Anything you can sell; from garage sale items to services, can be listed on Craigslist. It's a super-fast way to sell anything locally and nationally. Whether cars, trucks, electronics, tools, furniture, clothing or appliances are your thing, it doesn't matter. You can buy it, and sell it, right on Craigslist.org and make extra money in your spare time fast.

Some good tips to get started are to have a clear idea in mind of what you want to accomplish. If you are selling any items, ensure that you have photographs. If you are selling services, link back to your website so that you can show your portfolio.

It's also important that you are careful on Craigslist. Pay attention to signs of fraudulent behavior and report it. Most of the people who buy and sell on Craigslist are above board and honest, but it's always good to keep your guard up.

### Sell Your Homemade or Vintage Items on Etsy.com

Are you crafty? Do you have a talent for painting, crafting or sewing? Do you own a lot of vintage items of interest? If you do, you can earn a great income off Etsy.com, which is the most popular online marketplace for handmade and vintage items. If you already have finished product to display, it's very simple to open up your store and start selling today.

It's important for you to have a clear vision of what type of items you want to sell so that you don't confuse your customer. If you want to sell handmade knitted clothing items, don't try to sell a painting unless you open up another store. Understand listing costs, production costs,



shipping costs and all the factors involved to help you price your items correctly. Esty.com makes it easy with clear directions, tips and forums to help you.

The key to making the most money on Etsy.com is to start out with a lot of inventory before making your first listing. Take well-lit pictures from many angles, and write up accurate and complete product descriptions. Ensure that you've chosen the right category to sell your items, and ensure that you've given thought to keywords your audience might use to find your items.

Once you finish your shop, which Etsy.com makes super easy to accomplish, simply promote your products using social media like Facebook, Twitter, and Pinterest and even pay-per-click ads via AdSense on Google.com.

### Sell Items Using Amazon.com

Amazon makes it super simple for anyone to open an ecommerce store on Amazon.com. You can sell your old books and certain used items in good condition, including clothing, cameras, phones, electronics, home & garden, and even furniture. The things you can sell on Amazon.com are endless. If you have a lot of items to sell, you can even use Amazon.com fulfillment services.

You can join as a pro merchant or an individual. Pro accounts offer the ability to sell as many items as you want for a flat monthly fee, while individuals are charged a per item transaction fee. Make sure that you know what you want to do before you start, although you can always upgrade later. If you already have items ready to list on Amazon.com (such as books) you can start right now by listing your items using the ISBN from the books. Listing is fast and painless and free, only a percentage is charged at time of purchase, unless you open a pro account then you are charged a flat fee monthly as mentioned above.



To be successful on Amazon.com you need to post excellent pictures and descriptions, and be sure that you've listed your product in the right categories. If you are selling items that don't have product numbers you need to be sure to be very careful about the titles that you use. Be very specific in your titles and descriptions and you'll do better. Finally, follow all of Amazon.com's rules for sellers in terms of shipping, and time from sold to ship. Under-promise and over-deliver so that you can keep your ranking high.

## Sell from Your Own Website

All of these ideas can be used in conjunction with your own website. It's a good idea to start your own website for any endeavor you plan to continue doing long-term. In this way you can promote your sales via the other sites, and still make sales directly from your main business site when you don't want to go through one of the other websites.

You can sell products, services and consulting through your own website. It doesn't matter if you create little trinkets, jewelry, paintings, or offer services such as writing, graphic art, web design or fixing appliances; you can start a website to help you market whatever it is that you want to sell. Having a website makes everything a little more professional and long term.

You can start a free website using Google Site Builder, or you can pay a [little money \(less than 50 dollars\)](#) to get your own domain name (or URL) and self-hosted WordPress website going in less than a day. If you need a little easier method then you can use a site builder such as [this one](#) offered by [Internet Based Family](#). It has over 1050 templates, you can open a free store with a secure shopping cart, and it even works with eBay. With this site builder you don't need to understand anything about how websites work in order to be successful.



Combining your own website with one of the ideas above is the best answer to starting a permanent part-time or full-time business that can bring you quick cash now and into the future.

## Assess Your Skills & Personality

If you want to try any of these ideas, or have thought of some of your own while reading, it's important to take a moment to assess your skills and personality as well as your motives. Consider before you even start whether this is a one time, "need to earn money right now" or a long-term situation. If you're not sure, that's okay. It's fine to try something out for a certain time period to see how it goes. You might surprise yourself.



If it's a short-term solution or need, choose the fastest and least expensive method such as Craigslist.org to earn money fast. If you have a bit more time, and want to earn now and into the future, then consider a more long-term strategy such as selling on eBay, Amazon.com, and/or Etsy.com. You can always use more than one option especially when they are low-cost or free.

It's also important to determine how much time you can devote to a part-time business. Even if you only have a couple of hours a day, or can only manage to work on your business on the weekends, you can still start a business online. Just keep in mind your goals, your available time, and the outcome you desire, so that you can get started on the right foot and keep moving toward your goals. If you're not very good at sticking to goals, find someone to help you so that you don't waste your time or efforts.

### **Don't Delay Get Started Today**

Today, smart and resourceful people need to think of ways to either add to or replace income from unreliable jobs. Jobs just aren't a sure thing anymore. With the changing economy and improved technology, it's likely that even more "regular jobs" will be phased out in the near future. Anything that isn't completely hands-on can be outsourced to contract workers. Most people will become contractors or become business owners in order to be successful.

It might seem a little scary to start, but imagine never having to be afraid of receiving that "pink slip" again, or worrying about the low number on your paycheck from a regular job. Today, due to the Internet, the wave of online commerce sites, and the ease of entry into the online marketplace, you can improve your situation almost overnight.

If you take matters into your own hands, you can create a viable second stream of income, and even eventually replace your current income; completely transitioning to being a full time business owner in a relatively short period of time. Making quick cash now can become quick cash every single day for the rest of your life.



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