

Become a Best-Selling Author on Amazon this year

Calendar

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Become a Best-Selling Author on Amazon This Year

Become a Best-Selling Author on Amazon this year ~ Calendar

Use this calendar as a rough guide to creating your book. Add extra weeks or time as needed for writing and outsourcing. Keep up regular social networking – with focus.

Week 1: Planning your Career as a Best-Selling Author	
Monday	
A.M. <ul style="list-style-type: none">• Think about your reasons for wanting to become an Amazon author• Think about:<ul style="list-style-type: none">• Your writing goals• Your Amazon goals• Study the Amazon best seller’s list.• Find categories and niches that appeal to you and align with your goals. Make notes about these• Identify why you think these categories and niches would work to further your goals	P.M. <ul style="list-style-type: none">• Refine your search further. Come up with at least three strong niche/categories• Brainstorm book ideas. Don’t stop until you have several ideas.• Run them by your assistant or whoever you trust to brainstorm with you (and keep confidentiality)• Decide on a working Title• Decide on an angle; or (if fiction) “story question” (e.g. “Can Clara ever love a Yankee and follow her heart, or will she be overcome by her family’s expectations and society’s rigid rules?”)
Tuesday	
A.M. <ul style="list-style-type: none">• Decide whether or not you are going to produce your book in both a print and digital version. Why?• Make a plan that includes:<ul style="list-style-type: none">• What you want the book to achieve• A launch timeline, taking into account outside factors like outsourcing your cover graphic or formatting• Promotion	P.M. <ul style="list-style-type: none">• Start researching for your book. Save links. Make notes.• Download “Building your Book for Kindle”.• Will you outsource? If so, make a note of when to start researching freelance contractors or services• Decide how much graphic content your book does/does not need

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Wednesday	
<p>A.M.</p> <ul style="list-style-type: none">• Go through your notes.• Look at the “Look Inside” sample chapters of similar books. See how the Table of Contents is laid out. <p>Decide on a TOC layout that best suits your book</p> <ul style="list-style-type: none">• Using that sample TOC as a template, create a working Outline, with sections and chapters• Give yourself:<ul style="list-style-type: none">• A definite time frame with a finish date• A book length you are aiming for• A definite number of words per day, based on your book length and time frame• Start writing!	<p>P.M.</p> <ul style="list-style-type: none">• Write more
Thursday	
<p>A. M.</p> <ul style="list-style-type: none">• Keep going. Work right through for the first draft. RESIST THE TEMPTATION TO KEEP GOING BACK AND RE-READING. Just finish your book	<p>P. M.</p> <ul style="list-style-type: none">• Set up a domain and blog for your book’s niche audience. Choose a theme. Plan your blog. <p>Include:</p> <ul style="list-style-type: none">○ A Resource Tab○ An About Tab○ A Home Tab○ A Review Tab (optional)○ A Media Tab <ul style="list-style-type: none">• Brainstorm blog posts• Look for ideas. Plan at least 3 posts, and leave it at that for now.

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Friday	
A.M. <ul style="list-style-type: none">Keep writing. (You can research as you go; or research first, then write – whichever works best for you.)	P.M. <ul style="list-style-type: none">Decide on a cover. Commission any photographs you need or hire any designers. Choose from your personal collections or public domain collections; or purchase a stock photo.
Saturday	
A.M. <ul style="list-style-type: none">Write more blog posts	P.M. <ul style="list-style-type: none">Start following your market in social networks, forums, review sites and other
Sunday	
DAY OFF WITH FAMILY	DAY OFF WITH FAMILY

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Week 2: Getting the Book Done	
Monday	
<ul style="list-style-type: none"> • Write your book 	<ul style="list-style-type: none"> • Write a blog post. Install Editorial Calendar plugin and schedule post
Tuesday	
<ul style="list-style-type: none"> • Write your book 	<ul style="list-style-type: none"> • Write a blog post. Schedule it
Wednesday	
<ul style="list-style-type: none"> • Write your book 	<ul style="list-style-type: none"> • Create a poll, if needed. Ask questions. Find people to interview, if relevant. Set in motion or set up.
Thursday	
<ul style="list-style-type: none"> • Write your book 	<ul style="list-style-type: none"> • Write a blog post. Schedule it
Friday	
<ul style="list-style-type: none"> • Write your book 	<ul style="list-style-type: none"> • Write a blog post. Schedule it
Saturday	
A.M. <ul style="list-style-type: none"> • Write more blog posts 	<ul style="list-style-type: none"> • Check poll results. Work on anything that needs to be set up for next week
REPEAT THIS WEEK AS FOR AS MANY WEEKS AS YOU NEED, TO GET YOUR BOOK DONE. BUILD YOUR SOCIAL INTERACTION AND CONTACTS.	
Sunday	
DAY OFF WITH FAMILY	DAY OFF WITH FAMILY

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Week 2: Wrapping up the Book	
Monday	
<ul style="list-style-type: none"> • Write your book 	<ul style="list-style-type: none"> • Release first blog post. Promote in social networks, forums.
Tuesday	
<ul style="list-style-type: none"> • Write your book 	<ul style="list-style-type: none"> • Release next blog post. Promote. (Keep releasing posts regularly now)
Wednesday	
<ul style="list-style-type: none"> • Finish first draft. REST – don't read it yet. If you must, simply run a spell checker. 	<ul style="list-style-type: none"> • Get ready for the formatting stage or start creating your cover.
Thursday	
<ul style="list-style-type: none"> • Work on your Cover. <ul style="list-style-type: none"> ○ Choose graphic ○ Choose fonts ○ Download Gimp if you need to ○ Create 	<ul style="list-style-type: none"> • Social network. Do promotional tasks. • Read your Formatting guide. Make notes on index cards of any complex process, so you don't have to stop and look things up
Friday	
<ul style="list-style-type: none"> • Proof your book for flow. • Remove weak words and tangents. • Shorten long sentence. If a sentence is "unfixable" – rewrite it completely. 	<ul style="list-style-type: none"> • Write two blog posts. Schedule them
Saturday	
A.M. <ul style="list-style-type: none"> • Set up contest, if you are having one. Check social networks 	<ul style="list-style-type: none"> • Plan next week
Sunday	
DAY OFF WITH FAMILY	

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Week 3: Publishing your Book to Kindle	
Monday	
<ul style="list-style-type: none"> • Proof again. Just read it for readability. 	<ul style="list-style-type: none"> • Blog. Network. Query possible reviewers.
Tuesday	
<ul style="list-style-type: none"> • Set up pre-launch testing and promotions 	<ul style="list-style-type: none"> • Upload your book and cover to Kindle. It won't take more than an hour or two, if you are using the basic Kindle wizard. • Preview it
Wednesday	
<p>TAKE THE DAY OFF. Celebrate with a reward for yourself.</p>	
Thursday	
<ul style="list-style-type: none"> • Network and set up promotion while waiting for your book to appear in the catalogue 	<ul style="list-style-type: none"> • Write two blog posts. Schedule them
Friday	
<p>LAUNCH!</p>	
Saturday	
<p>A.M.</p> <ul style="list-style-type: none"> • Monitor results 	<p>P.M.</p> <ul style="list-style-type: none"> • Start planning your next book!
Sunday	
<p>DAY OFF WITH FAMILY</p>	