

## Found Money: Building Streams of Passive Income!



Checklist for:

# Building Streams of Passive Income

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## **Passive Income Checklist**

- I have decided on the Passive Income creation model that suits me best:
  - Affiliate marketing the products of other people
  - Creating an affiliate program for my own products
  - Creating a “signature” product (as well as other aides and accessories with which I can populate the marketplace)
  - Affiliate marketing a topic, with multiple products for that niche topic
  - Affiliate marketing multiple offerings in a network such as Amazon
  - Becoming a “super affiliate”, and building up my own expert credibility and web presence
  - Working behind the scenes as an affiliate for an individual niche celebrity or super affiliate
  - Other \_\_\_\_\_
  
- I have created a blog to provide quality content for my anchor links  
  
URL: \_\_\_\_\_  
  
TITLE: \_\_\_\_\_
  
- I am aware that I should never use exact-match anchor links, these days, due to Google’s dislike of the latter
  
- I have performed niche research, to see:

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- What's hot
- What's not
- What is needed
- What people are "buzzing" about
- What is selling well
- What makes people in a particular niche open their wallets
- Other \_\_\_\_\_
- I am using a reliable, professionally developed blog theme

My Theme: (URL) \_\_\_\_\_

My license #: \_\_\_\_\_

My Theme colors: (e.g. #94BA00)

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- I have an idea for an eBook or other signature product
- I am actively engaged in writing my eBook or creating my product

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- I have an idea for an app and I am checking out app developers
- Regardless of the Passive Income model I end up with, I have created resources for my own affiliates
- The keywords I'm working with for the first campaign are:

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- I am monetizing my first campaign with advertising
  - Google AdSense
  - Facebook
  - Other \_\_\_\_\_
- I have included social sharing buttons and calls-to-action on my blog
- I am actively creating articles or posts for my blog
- I am using (filling out) the All In One SEO Pack plugin data with every post
- I am promoting my new blog and blog posts
- I am promoting my new signature product
- I have considered the following initial promotion methods

## **Found Money: Building Streams of Passive Income!**

- I am aware of the concept of residual, recurring commissions or truly Passive income
  
- I am considering creating a Membership Site or Forum
  
- I am considering creating a Membership Site or Forum further along the line
  
- I am tracking my affiliate tactics and links
  
- I have created incentives for my affiliates, as well as resources
  
- I have decided to let my affiliate network handle all my affiliate business, including affiliate payments
  - ClickBank
  
  - Amazon
  
  - Other \_\_\_\_\_
  
- I am ensuring my passive income maintenance becomes a daily habit
  
- I am aware this will become easier and easier, if I persevere
  
- I am committed to creating Passive Income and I am ready to enjoy my success!