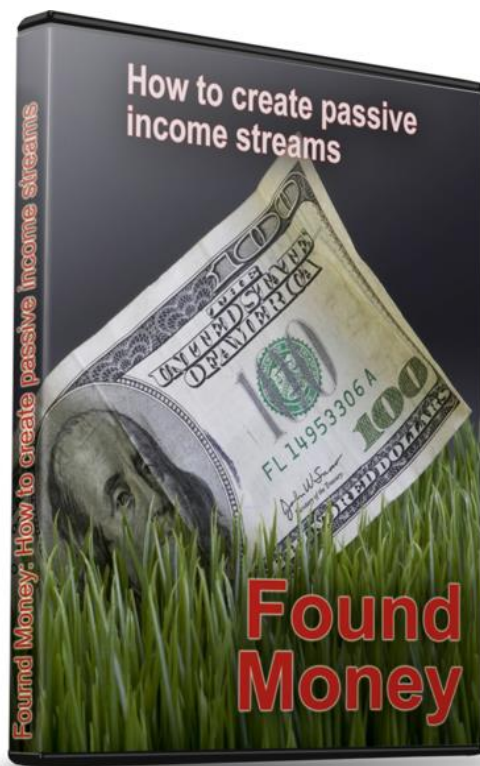


Get Started with Your Passive Income Planning Calendar



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Passive Income Planning Calendar

Use this calendar as a guide to creating your two-week Passive Income creation plan and schedule. *(Use the right-hand, blank columns to record additional actions, specific details such as the resource you signed up with, or simply jot down ideas.)*

Week 1: Planning, Researching and Assembling	
Monday	
<ul style="list-style-type: none">• Examine my skills, talents, areas of expertise, preferences and lifestyle.• Think of all the types of Passive Income generation it is possible to create. Which one appeals the most to me?• Brainstorm ideas for Passive Income• Discuss with trusted peers• Optional: Go through old files and hard drive for “forgotten” files, notes, etc. See if any of my finds trigger ideas• If any time left, spend rest of day reading up on affiliate marketing and/or my niche.	
Tuesday	
<ul style="list-style-type: none">• Make a preliminary decision on:<ul style="list-style-type: none">○ How many income streams you plan to create○ How you’re going to do it – eProduct? Become a super affiliate? Promote one product or person? Join an affiliate network? Attract more affiliates to your products?○ Will you boost your first Passive Income campaign with immediate PPC advertising? Or not?• Identify likely niches or prospects.• Choose keywords.• Research them to see if any are viable.	

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Wednesday	
<ul style="list-style-type: none">• Make sure you either don't need or do have a U. S. tax number, if you live outside the U.S.• Apply to any Affiliate Network you're planning to join – don't forget the Niche Mall inside the MyNAMS Total Business System membership for 100% Commissions!• Purchase web hosting with HostgatorGo ahead and set up your blog, using WordPress• Install theme• Install plugins, including:<ul style="list-style-type: none">○ All In One SEO Pack○ WordPress Security○ Akismet• Begin writing optimized posts (without exact-match anchor text: Google will penalize you for the latter!)	
Thursday	
<ul style="list-style-type: none">• Sign up with Autoresponder. We recommend aWeber or Getresponse• Continue writing posts• Check against plagiarism checker, to make sure no clichés or phrases from other articles have slipped in	
Friday	
<ul style="list-style-type: none">• Create a Facebook Page for your blog or product• Customize your theme, if you are using a Framework• Upload and pre-schedule posts• Make sure you install social share buttons and RSS feed on your blog• Install buttons and banners that you need to install for ads; your own product	

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Saturday	
<ul style="list-style-type: none">• Look over what you've created. How does it feel? Are you pleased with it?• Generate more keywords and more blog post ideas• If you're planning to write or promote a product, continue to do so	
Sunday	
DAY OFF WITH FAMILY	DAY OFF WITH FAMILY

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Week 2: Setting Your New Habits	
Monday	
<ul style="list-style-type: none">• See if you've been accepted for any ad or CPA networks you signed up for• See if your ad has been approved, if you are advertising.• Create an affiliate resource section on your website• Commission any graphics you need created (check Fiverr.com – I love this tool for mining Fiverr.com)• Read up on affiliate management	
Tuesday	
<ul style="list-style-type: none">• Set up your Google Analytics, if you haven't already done this.• Upload more posts to your blog• Make a list of blogs you'd like to guest on; contact the owners, saying what you can offer her readers• Announce your new Facebook Page• Let your forum or membership site peers know about your blog• Send out an email announcing it to your list. (Tell them why they should care.)	
Wednesday	
<ul style="list-style-type: none">• Set up ads or ad widgets from any networks that have approved you• Make a list of upcoming actions you will need to take in the future• Start tracking your new stats. It will probably take at least a month for any activity to really show, unless you're advertising• Run over your Passive Income Plan again and make sure nothing's missing	

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Thursday	
<ul style="list-style-type: none"> • Make sure you've uploaded and optimized your Contact form on your new blog or website • Let people know about your new blog. • Start promoting your blog via Twitter, Facebook, Google Plus Circles or any other media using Hootsuite. 	
Friday	
<ul style="list-style-type: none"> • Create a YouTube video or movie with Camtasia, SnagIt or whatever other movie/screen capture software you have • Edit and upload it to YouTube • Share it on your networks, as well as your blog • Use Hootsuite to share on many different platforms at once for the most efficiency 	
Saturday	
<ul style="list-style-type: none"> • Decide what other plans or steps you need to add. For example, if you're planning to upload an eBook to Kindle, study KDP Direct guidelines and tutorials • Make a plan to include at least half an hour of Passive Income maintenance in <ul style="list-style-type: none"> ○ Your daily life ○ Your business overall plans and goals 	
Sunday	
DAY OFF WITH FAMILY	DAY OFF WITH FAMILY

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Week 3: Create Your Own!	
Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	
Sunday	
DAY OFF WITH FAMILY	DAY OFF WITH FAMILY